



Contribute to the IFM-SEI Camp's Media Space

The IFM-SEI Camp is approaching and preparations are in full swing!

We are now looking for people interested in **contributing with the Media Space**, which will be an important part of the camp. There are many different roles available and you or someone you know might be perfectly suited for one of them!

Please share this call as widely as possible in your organisations and talk to anyone who could be interested. **Anybody interested should apply before April 30th**. The sooner, the better! It would be great to meet you and discuss some things at the camp preparation seminar at the beginning of May, but you're very welcome to get involved after then as well.

The **Media Space** will be an important part of the IFM Camp. Besides from being a way of telling people what's happening throughout the camp, platforms such as the camp newspaper, TV, radio and social networks enable participants to express their opinions on matters related to the camp itself and to its themes. The Media Space is also meant to be a place to think about media in a critical way and to spread awareness about the importance of communication to build the world we dream of!

It's an exciting opportunity to have an open and welcoming space for active participation from any camp participant, through the production of content in many different forms (articles, photographs, drawings, poems, videos, social media posts etc.). There, everyone will be able to have their voices heard and to learn about the power of communication for social change.

But all this won't be possible without your help! We need people to facilitate workshops and help with translations, for example. This is a great opportunity to contribute to the success of the camp, to meet many interesting people from all around the world, to help give these people a voice, to contribute to more media literacy and to acquire new competencies.

Want to join us? See which one of these roles suits you best:

1. Workshop facilitator: media analysis

What would you do?

Develop and facilitate one or more workshops that enable participants to think critically about the role of media, its potential to provoke social change and the way it usually portrays social issues.

The workshops should be based on nonformal education and IFM values, with activities for different age groups.

If you're facilitating a workshop in another area of the camp, you are welcome to adapt it so as to focus on a media-related perspective and bring it to this space.

Examples of workshops:

- analytic skills (introducing participants to diverse and differing accounts both in international and their own national media about selected news items and asking them to critically analyze them. This could be anything from the representation of women to refugees to climate change);
- community and alternative media (discussing the importance of alternative media in a situation where traditional media is usually controlled by companies or governments);
- representation of minorities (analyzing and discussing how minorities are usually represented in the media);

- the media and the children's rights (discussing how the way in which the media represents, or even ignores, children can influence decisions taken on their behalf, and how the rest of society regards them);
- media concentration and democratization in different countries.

What do you need?

Interest in and knowledge of critical media analysis, as well as basic knowledge of principles of nonformal education.

Ability to work with a variety of age groups, from small children to adults.

2. Workshop facilitator: content production

What would you do?

Facilitate practical media workshops, which will give participants a basic notion of content production and empower them to express their point of view. This can be in any platform you like, as long our budget enables us to offer you the necessary equipment.

What do you need?

Knowledge and some experience with media production in one or more platforms (photo, video, print, online, radio, drawing etc.).

Ability to work with a variety of age groups, from small children to adults.

3. Workshop translator

What would you do?

Help translate one or more workshops so that participants that don't speak English can take part on the activities that require the language.

What do you need?

Ability to communicate efficiently in English and at least one other language and to do rough simultaneous translations.

4. Article translator

What would you do?

Help translate some of the articles in the camp newspaper to other languages.

What do you need?

Efficient written communication in two or more of the camp languages (German, English, Spanish or French).

5. Newspaper editor

What would you do?

Work in shifts as one of the responsible editors.

Assist with organizing the work of the volunteers that sign up during the camp to produce content.

Gather all content that was produced during the day and its translations and editing the daily camp newspaper.

Make sure that the newspaper includes a balance of different kinds of content.

What do you need?

Ability to communicate efficiently in English and some experience with print or online media production and/or editing.

6. Newspaper designer

What would you do?

Design the camp newspaper.

What do you need?

Ability to communicate efficiently in English and knowledge of some design software.

7. Photographer

What would you do?

Take photographs around the camp to be used in the newspaper.

What do you need?

Some creativity and enthusiasm to take nice photos!

8. Cameraperson

What would you do?

Film parts of the camp and create videos for the camp TV.

What do you need?

Some creativity and experience of using a video camera.

Are you interested and think that you're able to take up one of these roles? Would you like to be involved in anything else media related, whether it's technical support, producing content etc?

Get in touch with Frankie frances@ifm-sei.org or Luisa luisa.ferreira@mirimbrasil.org.br by 30th April! If you have any questions about these roles or the camp preparation in general, don't hesitate to ask!

You can also contact the IFM-SEI secretariat at christine@ifmsei.org or your regional representative on the camp working group:

Europe: Cecilia (Esplac) cecilia8ceci@gmail.com

Middle East: Bashar (IYF) eng.bash85@gmail.com

Latin America: Luisa (Mirim Brasil) luisa.ferreira@mirimbrasil.org.br

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